



EXPERT IN DIGITAL TRANSFORMATION



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eBook Coming Soon!

HOME Improvement: A Practical DIY Approach to Digital Transformation

Holistic and Human-Centered Design

Drawing from the ecological perspective and systems thinking, the HOME Improvement Approach emphasises a holistic view that integrates human elements into system design and implementation. Unlike traditional change management that might focus primarily on procedural and technical adjustments, this approach ensures that technological systems align closely with human workflows, user needs, and organisational culture, enhancing usability and acceptance.

Operational Silos and Boundaries

The approach underscores the importance of flexibility and boundary negotiation at points where different knowledge systems, practices, and community needs intersect. For SMEs, this focus assists integration of new technologies like cloud computing facilitate across various departments and stakeholder groups, enhancing system integration and functionality.

Mutual Engagement and Co-Creation

Advocating for co-creation, the HOME Improvement Approach views systems as continuously shaped and reshaped through their use. This dynamic perspective encourages SMEs to harness the potential for ongoing adaptation and iterative improvement in response to evolving business needs and challenges, fostering a culture of continuous innovation and collaborative problem-solving.

Empowering through Inclusivity

Extending the ecological approach's emphasis on inclusivity, the HOME Improvement Approach ensures that all parts of an organisation are considered during technological implementations. By incorporating marginalised aspects of a system, it guarantees that infrastructures comprehensively support diverse activities and user needs, leading to more robust and effective technological adoptions.



"The best is yet to come."